



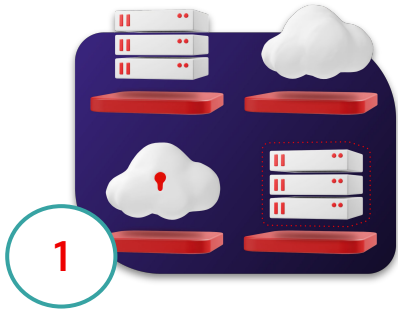
Connect

Building bridges and reaching out with automation

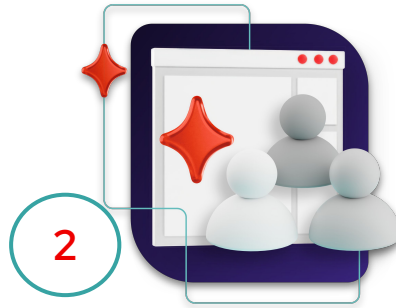
Achieving adoption momentum with Red Hat Ansible Automation Platform



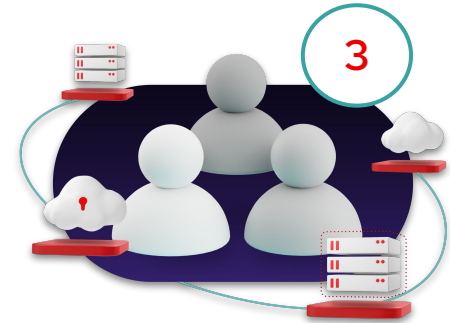
What we're going to explore today



Finding tactical wins with
key use cases



Delivering value that can't
be ignored



Seamlessly extending
automation to other teams





1

Finding tactical wins with key use cases



There are many ways to deliver value with automation

Streamline processes, lower operational costs, and maximize other investments

Network



ARISTA

aruba
NETWORKS

cisco

Meraki

f5

JUNIPER
NETWORKS

Operating systems



Red Hat
Enterprise Linux

Microsoft

Linux

IBM
z/OS

Power Systems

Cloud



aws

Google Cloud

Microsoft Azure

Red Hat
OpenStack Platform

IBM Cloud

Terraform

kubernetes

Virtualization



Red Hat
OpenShift

aws

Google Cloud

Microsoft Azure

vmware
by Broadcom

NetApp

NUTANIX

Application delivery



Red Hat
OpenShift

CYBERARK

DATADOG

dynatrace

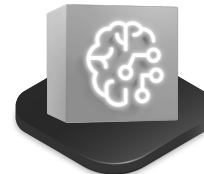
SAP S/4 HANA

servicenow

IBM

Terraform

AIOps



Red Hat AI

BigPanda

dynatrace

INSTANA

IBM Turbonomic

splunk>

170+ Certified Content Collections | 80+ Certified technology partners | 110+ Systems integrators and resellers



AIOps

Turn intelligence into trusted action at scale

- > **Self-healing infrastructure.** Deploy automation that responds to common alerts from your monitoring systems.
- > **Ticket enrichment for support teams.** Synchronize events and AI recommendations with ticketing and tracking.
- > **Cost + resource optimization.** Automatically discover and implement optimizations for nodes, clusters and projects attached to AI personas.
- > **Automated configuration drift detection and correction.** Continuously monitor system configurations against desired state baselines.
- > **Policy enforcement and compliance.** Safeguard AI with policy enforcement before automation runs.



Security automation

Bolster resilience



- ✓ **Improve compliance to security regulations** through process automation and reduction of human error
- ✓ **Tackle cybersecurity resourcing issues** by automating across vendors and processes and reducing manual work
- ✓ **Reduce risk** through using a Platform backed by Red Hat and collections/content supported by Red Hat and security partners
- ✓ **Minimize response time** by offensive and defensive threat identification and automated remediation processes
- ✓ **Keep credentials organized** by streamlining the rotation and management of privileged access credentials across different tools



Network automation

Manage complex, multi vendor networks all the way to the edge

- **Reduce unplanned downtime.** Standardize network configuration and streamline critical incident management with automated remediation workflows.
- **Maintain network security.** Mitigate misconfiguration risks with robust RBAC
- **Network policy-as-code.** Schedule compliance checks + remediation, and automatically enforce predefined policies.
- **Automate device lifecycles.** Automate the provisioning, configuration, operation, and retirement of virtual network devices.
- **Foster collaboration.** Enable seamless collaboration across IT/OT with a common toolset.



ARISTA

aruba

cisco

cisco Meraki



JUNIPER
NETWORKS

netboxlabs



Customer story | Glen Raven



Glen Raven embraces automation opportunities with Red Hat



Industry

Manufacturing

Headquarters

Burlington, North Carolina,
USA

Size

3,000+ employees

"With Red Hat Event-Driven

Glen Raven's commitment to innovation and continuous improvement has given the business a market-leading position in performance fabrics. IT operations play a key role in this innovation by helping the business run

fast and efficiently from on-premise Ansible Automation Platform infrastructure management to its deployment to Event-Driven cloud-based service management to react to events from SaaS automation control plane. This use cases while reducing e

Enabled valuable interactions with Jira and other cloud solutions

Using the Event-Driven Ansible component of Ansible Automation Platform has enabled Glen Raven to maximize the benefits and efficiencies gained from its Jira platform deployments. Event-Driven Ansible constantly polls event queues to identify new messages, acting as a connector and buffer between cloud-based and internal platforms.

"We now have a strategy for any external system from which we want to drive automation, not just Jira...with Event-Driven Ansible, if we want to initiate automation from an event, we land on a message in a queue within a specific service bus instance."

- **Zac Durham**
Platform Engineering Director





2

Deliver value that can't be ignored



Well know the technical value that automation delivers

When IT organizations make automation mission-critical, they win



MAPFRE

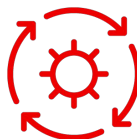
 **55%**

Reduction in lead times

 **85 %**

Reduction in error rates

100,000 events
auto-healed per month



Fortune 50 FSI customer

 **Desjardins**

 **90%**

Improvement in server
patching time

 **MCB**

2000

Work days per year
saved by IT team

DAI-ICHI LIFE

Gần bó dài lâu.

 **80%**

Reduction in system
monitoring time

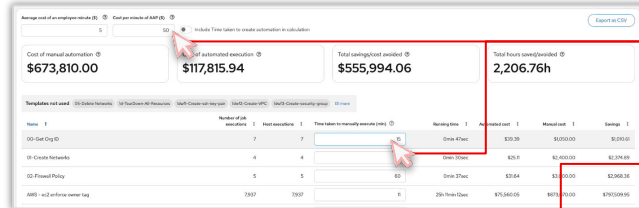
 **80 %**

Reduction application
performance errors

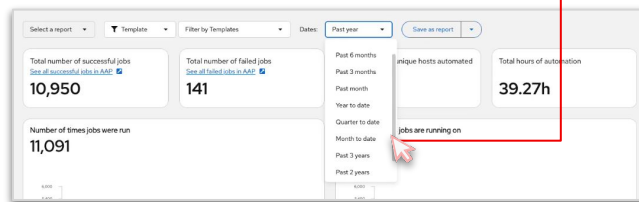


The next step is quantifying that impact!

Track the the value your automation efforts are delivering to the organization

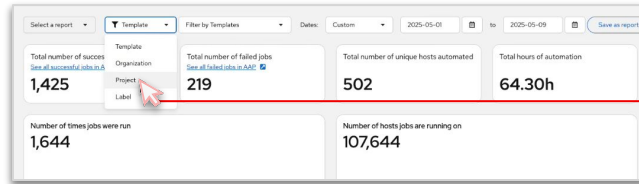


Customize the time taken to manually execute tasks, time taken to create the automation, avg cost of employee per minute, and cost of AAP per minute

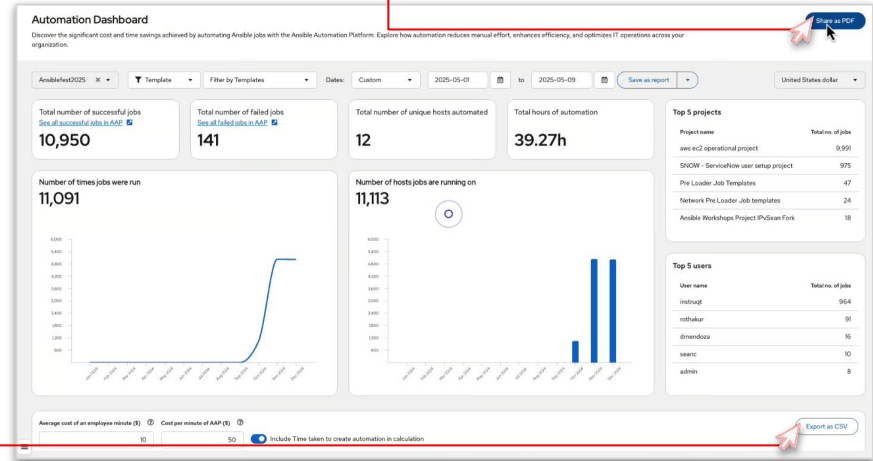


Select the desired reporting time period

Filter by Template, Organization, Project, or Label



Easily export and share report via .pdf or .csv



New with AAP 2.6!



Customer story | Xylem



Red Hat solution helps Xylem automate datacenter processes



Headquarters

Washington, DC, United States

Industry

Technology

Size

23,000 employees

"With Red Hat Ansible Automation Platform,

Global water technology leader, Xylem, helps customers solve the world's toughest water challenges across utility, industrial, commercial, and residential markets worldwide with innovative solutions. One such solution is the Regional Network Interface app, which utility companies use to manage water meters. Operational tasks, such as provisioning this app send data to the cloud. Xylem introduced Red Hat Ansible Automation Platform to automate security scans, storage tasks, and other repetitive tasks. The company has re-engineered its infrastructure, standardized, and the company has re-

"Every ticket is different, and Red Hat Ansible saves time on all of them. It feels great knowing I can write a playbook to help my colleagues be more productive."

- **Michael Johnson**
Principal Automation Engineer

Xylem used Ansible Automation Platform and the Event-Driven Ansible feature, which delivers advanced event-handling capabilities, to automate security scans. These are triggered when a user opens a Jira ticket. Event-Driven Ansible receives the payload via a webhook and initiates an API call to Ansible Automation Platform. This executes the next steps in the process and generates notifications to tell users when they have an action, and to update them when a scan is taking place.





3

Extend automation to other teams



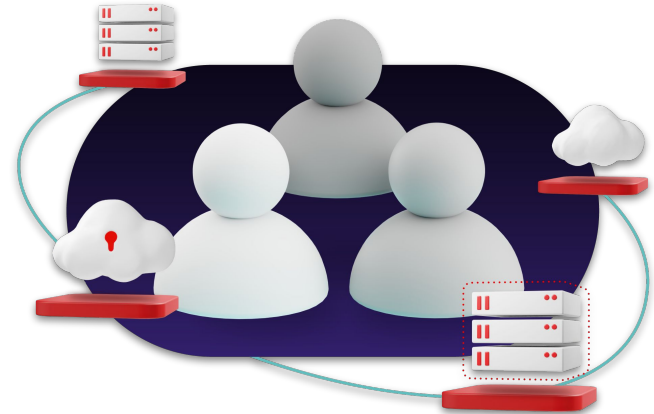
Getting to the next level requires a change in approach

According to a recent Gartner survey*,

Only 23% of organizations have successfully integrated automation efforts into their service delivery approaches.

But a previous Gartner survey** found that

80% of executives think automation can be applied to any business decision



*Source: *Gartner Market Guide for Infrastructure Automation + Orchestration tools*, April 2025

**Source: [Gartner Market Survey](#), August 2022



The reality is this: **success at scale with automation is not a given**

Structural challenges can hinder adoption and ROI



*Onboarding
challenges*



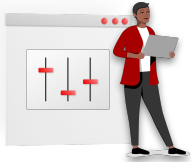
*Inconsistent code +
automation content*



*Operational
silos*



*Divided approaches
across domains*



Onboard



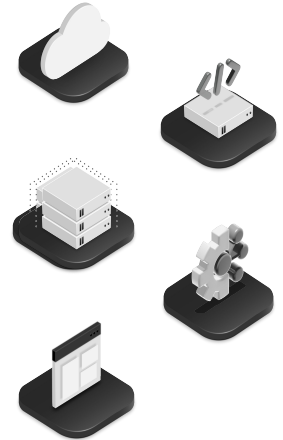
Create



Operate



Scale



Growing automation for scale and impact

Unlocking the full potential of teams, tools, and processes



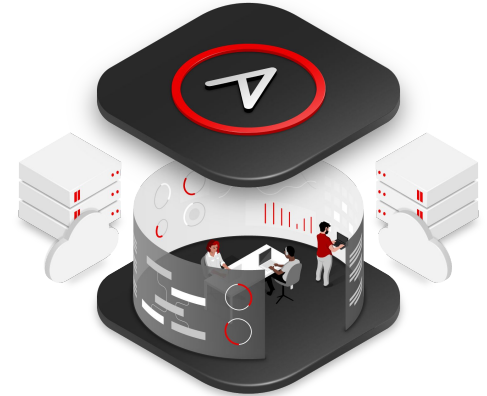
Center of Excellence

- ✓ Automation tools applied to key use cases
- ✓ Automation expertise applied by a select few
- ✓ Automation standards and policies established



Community of Practice

- ✓ Automation value established; use cases begin to multiply
- ✓ Automation expertise begins to scale across teams
- ✓ Automation delivers strategic impact



Center for Enablement

- ✓ Organization-wide culture of automation; "Automation first" mindset takes root
- ✓ End-to-end automated workflows across use cases and domains
- ✓ Automation becomes mission-critical to the business

Building an "automation first" mindset | Self-service automation

Enabling a platform engineering approach to automation service delivery



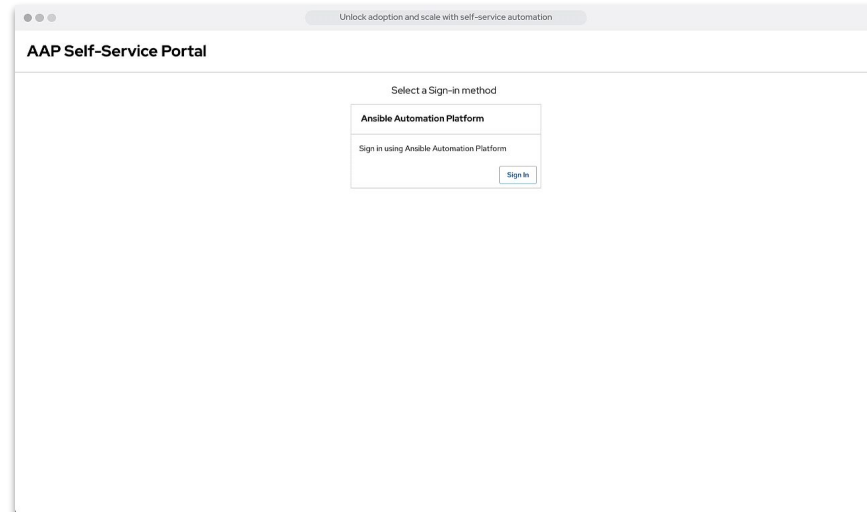
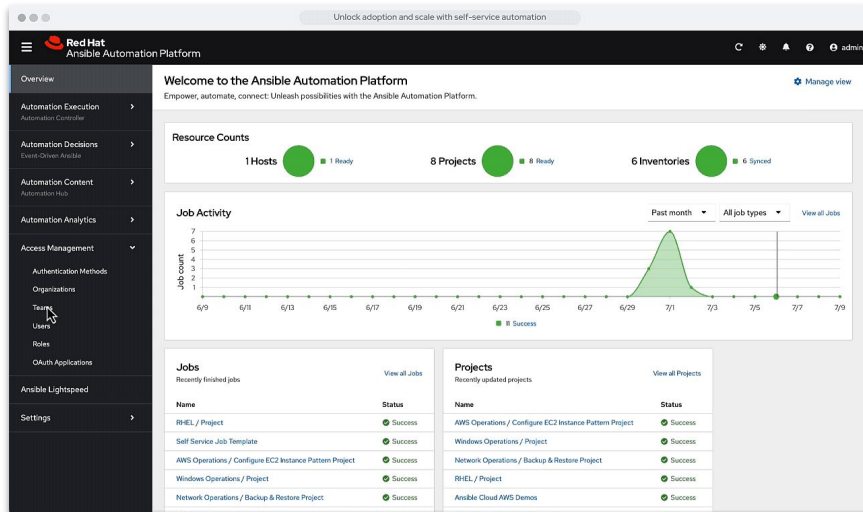
Platform admin

Defines automation use cases and sets RBAC parameters



Domain subject matter expert

Views and runs automation relevant to their work with an easy-to-use self-service experience.



New with AAP 2.6!



Customer story | Mutua Madrileña



Mutua Madrileña adopts automation as standard with Red Hat



Software and services

Red Hat® Ansible®
Automation Platform

Mutua Madrileña, Spain's leading insurer, has more than 60 platforms managed by its middleware department. This environment is complex—especially following multiple mergers and acquisitions—but crucial to support the company's digital needs. In line with its Digital Transformation plan, the middleware team implemented Dynatrace for intelligent observability and Red Hat Ansible Automation Platform. This allowed the team to automate platform provisioning and accelerate incident resolution using event-driven automation. This standard, automated, reduce o

Headquarters

► Standardized automation
procedures and repeatable

*"Choosing Red Hat Ansible Automation Platform was one of the **best decisions we've ever made**...Combining observability with self-healing has improved resolution times and reduced service downtime. **We saw a 50% reduction in service tickets.**"*

- Marta Ceciliano

Head of Middleware, Automation, and Observability

"We've also integrated intelligent observability from Dynatrace, which uses AI to proactively identify any unusual patterns in our environment before triggering Event-Driven Ansible to resolve the incident and enable application recovery,"



In conclusion...

- > Don't try to boil the ocean. It's going to take some time - and that's ok!
- > You'll get farther, faster, when you build shared value with other teams.
- > Don't be shy about tracking your impact and reporting on success!
- > Enabling EVERYONE to automate effectively is the key to lasting success!



Ready to do more with Red Hat Ansible?

This curated collection of over 31 [hands-on, interactive experiences](#) offers a hands-on exploration of key Red Hat Ansible capabilities, along with tips + insights for getting the most out of automation initiatives across your organization.



- > Getting started with Ansible
- > AI Automation
- > Cloud Automation
- > Hashi + AAP
- > AAP Feature Highlights
- > OS Automation
- > Network Automation
- > Virtualization Automation





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